

FY18 County Action Plan

County Name: Van Buren County

IPFS Priority: Underage Drinking

Intervening Variable/Underlying Condition: Community Norms/Advertising reinforces current consumption patterns

Long-Term Outcome: The Underage Drinking Media Campaign provided by IDPH will be implemented in Van Buren County. 75% of the 13-16 year olds (N=271) in the county will see the media campaign. This will be measured by surveys taken by students during their lunch hour at the Van Buren Community Jr. /Sr. High School with the help of the Warriors Ignite Members in September 2019.

Strategy: IDPH Media Campaign

Target Population: Target of Change: Youth (age 13-16) (N=271) **Agent of Change:** Media

Action Steps	Timeline		Location	Process Indicators	Resources	Short-Term Outcome(s)	Persons Responsible
	Start Date	End Date					
1. Media pieces will be utilized on the coalition's online outlets, in the Van Buren Community Jr. /Sr. High School (posters, screensavers, and electronic billboards), community churches (posters), Lacey Keosauqua State Park Restrooms (posters), community libraries (screen savers/posters), Van Buren County Hospital/Clinics (posters), and Counseling Centers (posters). (Media)	9/30/17	9/29/18	Van Buren County	Media Pieces will be seen by community members in the listed locations.	Campaign Materials		SAFE Coalition IPFS Coordinator Warriors Ignite Members

2.	The coalition will continue to engage key media outlets to utilize the IDPH Media Campaign (Capacity)	9/30/17	9/29/18	Van Buren County	Agreements with key media outlets	Campaign Materials	Increase the number of key media online outlet locations from 3 (i.e. 1) SAFE Coalition Website 2) SAFE Coalition Blog 3) SAFE Coalition & Warriors Ignite Facebook pages) to 5. As measured by a count of locations where the media campaign is being displayed online by September 29, 2018.	SAFE Coalition IPFS Coordinator
3.	The coalition staff will track the reach of the media pieces on the coalition's REACH Evaluation system and report it in the Community Check Box (CCB) each month.	9/30/17	9/29/18	Keosauqua	Entries in the REACH and Community Check Box systems.	Data from key media outlets.		IPFS Coordinator
4.	The coalition will survey the youth in Van Buren County at lunch at the Van Buren Community Jr. /Sr. High School as to whether or not they have seen the media campaign.	5/1/18	5/18/18	Keosauqua	Completed Survey Results	Survey	Increase the number of 13-16 year olds who have seen the "What Do You Throw Away" media campaign from 200 – 225 by May 18, 2018 as measured by a survey completed at the Van Buren Community Middle/High School.	Warriors Ignite Members IPFS Coordinator
5.	The Evaluation Committee will review the Action Plan & Fidelity Checklist to confirm progress is being made to implement the Media Campaign with fidelity.	10/17 1/18 4/18 7/18	10/17 1/18 4/18 7/18	Keosauqua	SAFE Coalition Board Minutes	Agreements with Media Outlets Action Plan Fidelity Checklist Survey Results		SAFE Coalition Evaluation Committee IPFS Coordinator

<p>6. Distribute one newsletter written by coalition members with at least one article on the five strategies of the IPFS Project to educate community members on the work, media campaign, and ordinances that are important to protect the youth in Van Buren County from the dangers of underage drinking and youth binge drinking.</p>	<p>11/17</p>	<p>9/29/18</p>	<p>Van Buren County</p>	<p>Completed Newsletter Documentation in CCB of distribution</p>	<p>Articles written by coalition members Data and information for articles from the CAW</p>		<p>IPFS Coordinator Coalition Members</p>
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Intervening Variable/Underlying Condition: Social Availability/Alcohol is unregulated at community events at privately owned facilities.							
Long-Term Outcome: At least 67% of all privately owned facilities (N=10) that host community events within the county will have at least one alcohol-related policy change by September 29, 2019; as measured by the number of passed policies. This will limit access to alcohol for youth in Van Buren County.							
Strategy: Alcohol Restrictions at Community Events							
Target Population: Target of Change: Youth and Young Adults (age 12-20) (N=853) Agents of Change: Community Event Facility Owners and Managers							
Action Steps	Timeline		Location	Process Indicators	Resources	Short-Term Outcome(s)	Persons Responsible
	Start Date	End Date					
1. The coalition will continue to engage county attorney, sheriff's office, & key players as needed (Capacity)	9/30/17	9/29/18	Van Buren County	Documentation of conversations and agreements in CCB	FAQ on Alcohol Service Best Practices	Increase the number of meetings with privately owned facility owners from 0 to 6 by September 29, 2018 to educate them on why a written policy would be beneficial to their business as measured by documentation in the CCB.	IPFS Coordinator Coalition Members
2. Implementing a policy for utilizing Best Practices for Alcohol Service with facilities.	9/30/17	9/29/18	Van Buren County	SAFE Coalition Minutes	FAQ with Best Practices for Alcohol Service Coalition Members Owners/Managers	Increase the number of implemented policies from 3 to 5 as measured by formally signed and written policies documented in the CCB by September 29, 2018.	IPFS Coordinator Coalition Members
3. The Evaluation Committee will review the Action Plan & Fidelity Checklist to confirm progress is being made to implement Alcohol Restrictions at Community Events.	10/17 1/18 4/18 7/18	10/17 1/18 4/18 7/18	Keosauqua	SAFE Coalition Board Meeting Minutes	Action Plan Fidelity Checklist		SAFE Coalition Evaluation Committee IPFS Coordinator
4. Write two articles for the paper on the need for alcohol restrictions at community events held at private facilities (Media)	11/1/17 4/1/18	11/30/17 4/30/18	Van Buren County	Two articles will be run in the Van Buren County Register.	Op-Ed piece		Youth Member IPFS Coordinator Van Buren County Register

5. Host a law enforcement training to educate on how to enforce new policies and ordinances.	10/1/17	9/29/18	Keosauqua	Documentation of attendance in the CCB	CAW Data for why the policies and enforcement are important. Trainer		IPFS Coordinator Trainer Law Enforcement
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Intervening Variable/Underlying Condition: Social Availability/Alcohol is unregulated at community events on public property.							
Long-Term Outcome: At least 57% of all incorporated cities (N=7) will have at least one alcohol-related policy change by September 29, 2019; as measured by the number of passed policies. This will limit the social availability of alcohol to youth in Van Buren County.							
Strategy: Alcohol Use Restrictions in Public Places							
Target Population: Target of Change: Youth and Young Adults (age 12-20) (N=853) Agents of Change: City Councils, Van Buren County Sheriff's Office, Van Buren County Attorney							
Action Steps	Timeline		Location	Process Indicators	Resources	Short-Term Outcome(s)	Persons Responsible
	Start Date	End Date					
1. The coalition will continue to Increase capacity to implement Alcohol Use Restrictions in Public Places by engaging county attorney, sheriff's office, & key players as needed (Capacity)	9/30/17	9/29/18	Van Buren County	Documentation of conversations and agreements in the CCB	FAQ on Alcohol Service Best Practices		IPFS Coordinator Coalition Members
2. Implement a written policy for Alcohol Use Restrictions in Public Places with the city councils.	10/1/17	9/29/18	Van Buren County	City Council Minutes	Recommended Policy	Increase the number of meetings with city councils to ask them to implement a local policy from 0 to 4 as measured by documentation in the CCB by September 29, 2018. Increase the number of implemented policies from 0 to 3 as measured by formally signed and written policies documented in the CCB by September 29, 2018.	IPFS Coordinator Coalition Members
3. The Evaluation Committee will review the Action Plan & Fidelity Checklist to confirm that progress is being made to implement Alcohol Use Restrictions in Public Places.	10/17 1/18 4/18 7/18	10/17 1/18 4/18 7/18	Keosauqua	SAFE Coalition Board Meeting Minutes	Action Plan Fidelity Checklist		SAFE Coalition Evaluation Committee IPFS Coordinator

4.	Write two articles for the paper on the need for alcohol restrictions in public places (Media)	10/1/17 3/1/18	10/31/17 3/31/18	Van Buren County	Two articles will be run in the Van Buren County Register.	Op-Ed piece		Youth Member IPFS Coordinator
5.	Host a law enforcement training to educate on how to enforce new policies and ordinances.	10/1/17	9/29/18	Keosauqua	Documentation of attendance in the CCB	CAW Data for why the policies and enforcement are important. Trainer		IPFS Coordinator Trainer Law Enforcement
6.	Host a youth training to build the youth member's capacity to help address community members and local government on the need for a alcohol restrictions in public places.	10/23/17	10/23/17	Keosauqua	Documentation of attendance in the CCB	Information on the Social Host Ordinance CAW Data for reasons for the restrictions		Youth Coordinator IPFS Coordinator Warriors Ignite Members

Intervening Variable/Underlying Condition: Social Availability/Family members hosting parties and providing alcohol & Near peers partying with teens and providing alcohol.

Long-Term Outcome: A local Social Host Ordinance that addresses the provision of alcohol to youth aged 20 and under will be passed in Van Buren County by September 29, 2019; as measured by the passed Social Host Ordinance. This will limit the social availability of alcohol to youth in Van Buren County and allow for the Van Buren County Sheriff's Office and Van Buren County Attorney to prosecute adults providing alcohol to youth on their private property.

Strategy: Social Host Liability

Target Population: Target of Change: Youth and Young Adults (age 12-20) (N=853) **Agents of Change:** Board of Supervisors, Van Buren County Sheriff's Office, Van Buren County Attorney

Action Steps	Timeline		Location	Process Indicators	Resources	Short-Term Outcome(s)	Persons Responsible
	Start Date	End Date					
1. Continue to Increase capacity to implement a Social Host Ordinance by engaging the county attorney, sheriff's office, & key players as needed (Capacity)	9/30/17	9/29/18	Van Buren County	Documentation of conversations and agreements in the CCB.	FAQ on the need for a Local Social Host		IPFS Coordinator Coalition Members
2. Provide Education to the community about the need for a Social Host Ordinance through the local media & host advocacy/educational trainings for Van Buren County Key Stakeholders.(Media)	9/30/17	9/29/18	Van Buren County	Articles in the paper Meetings Attended tracked in CCB	Articles by coalition members Attendance at Events	By September 29, 2018, the number of social host advocacy/educational trainings for Van Buren County key stakeholders and community members will be increased from 0 to 3, engaging at least 25 participants for at least 1.0 hour per training as documented by attendance records.	IPFS Coordinator
3. Provide Education to the Board of Supervisors on the need for a Social Host Ordinance.	9/30/17	9/29/18	Van Buren County	Documentation of conversations and documents provided in CCB.		Increase the number of educational contacts with the Board of Supervisors members from 0 to 4 as measured by documentation in the CCB by September 29, 2018. During these meetings information will be shared with the supervisors to educate them on what a social host ordinance is and why one is important for Van Buren County.	IPFS Coordinator Youth Members Coalition Members

4.	Evaluation Committee will review the Action Plan & Fidelity Checklist to confirm progress is made to implement a Local Social Host Ordinance	10/17 1/18 4/18 7/18	10/17 1/18 4/18 7/18	Keosauqua	SAFE Coalition Board Meeting Minutes	Action Plan Fidelity Checklist		SAFE Coalition Evaluation Committee IPFS Coordinator
5.	Host a youth training to build the youth member's capacity to help address community members and local government on the need for a social host ordinance.	10/23/17	10/23/17	Keosauqua	Documentation of attendance in the CCB	Information on the Social Host Ordinance CAW Data for reasons for the ordinance		Youth Coordinator IPFS Coordinator Warriors Ignite Members
6.	Host a law enforcement training to educate on how to enforce new policies and ordinances.	10/1/17	9/29/18	Keosauqua	Documentation of attendance in the CCB	CAW Data for why the policies and enforcement are important. Trainer		IPFS Coordinator Trainer Law Enforcement

FY18 County Action Plan

County Name: Van Buren County

IPFS Priority: Underage Binge Drinking

Intervening Variable/Underlying Condition: Social Availability/Alcohol is unregulated at community events on public property.

Long-Term Outcome: At least 57% of all incorporated cities (N=7) will have at least one alcohol-related policy change by September 29, 2019; as measured by the number of passed policies. This will limit the social availability of alcohol to youth in Van Buren County.

Strategy: Alcohol Use Restrictions in Public Places

Target Population: Target of Change: Youth and Young Adults (age 12-20) (N=853) **Agents of Change:** City Councils, Van Buren County Sheriff's Office, Van Buren County Attorney

Action Steps	Timeline		Location	Process Indicators	Resources	Short-Term Outcome(s)	Persons Responsible
	Start Date	End Date					
1. The coalition will continue to increase capacity to implement Alcohol Use Restrictions in Public Places by engaging the county attorney, sheriff's office, & key players as needed (Capacity)	9/30/17	9/29/18	Van Buren County	Documentation of conversations and agreements in the CCB	FAQ on Alcohol Service Best Practices		IPFS Coordinator Coalition Members
2. Implement a written policy for Alcohol Use Restrictions in Public Places with the city councils.	10/1/17	9/29/18	Van Buren County	City Council Minutes	Recommended Policy	<p>Increase the number of meetings with city councils to ask them to implement a local policy from 0 to 4 as measured by documentation in the CCB by September 29, 2018.</p> <p>Increase the number of implemented policies from 0 to 3 as measured by formally signed and written policies documented in the CCB by September 29, 2018.</p>	IPFS Coordinator Coalition Members

3.	The Evaluation Committee will review the Action Plan & Fidelity Checklist to confirm that progress is being made to implement Alcohol Use Restrictions in Public Places.	10/17 1/18 4/18 7/18	10/17 1/18 4/18 7/18	Keosauqua	SAFE Coalition Board Meeting Minutes	Action Plan Fidelity Checklist		SAFE Coalition Evaluation Committee IPFS Coordinator
4.	Write two articles for the paper on the need for alcohol restrictions in public places (Media)	10/1/17 3/1/18	10/31/17 3/31/18	Van Buren County	Two articles will be run in the Van Buren County Register.	Op-Ed piece		Youth Member IPFS Coordinator
5.	Host a law enforcement training to educate on how to enforce new policies and ordinances.	10/1/17	9/29/18	Keosauqua	Documentation of attendance in the CCB	CAW Data for why the policies and enforcement are important. Trainer		IPFS Coordinator Trainer Law Enforcement
6.	Host a youth training to build the youth member's capacity to help address community members and local government on the need for alcohol restrictions in public places.	10/23/17	10/23/17	Keosauqua	Documentation of attendance in the CCB	Information on the Social Host Ordinance CAW Data for reasons for the restrictions		Youth Coordinator IPFS Coordinator Warriors Ignite Members

Intervening Variable/Underlying Condition: Individual Factors/Youth only attend parties a few times and drink a lot when they do drink & Youth do not think that drinking heavily can harm them.

Long-Term Outcome: The LifeSkills Training Program will be provided to the 7th & 8th grade classes at the Van Buren Community Middle School (the only middle school in Van Buren County) by September 29, 2019 allowing for 95% of 7th & 8th grade students (N=150) attending school there to complete the LifeSkills Training Program as measured by the completed final surveys. The 7th & 8th grade students will learn how to make better choices for themselves and their perception of harm of binge drinking and underage drinking will increase. The percentage of students who think drinking three or more drinks a day is risky (Great Risk or Moderate Risk) will go up from 74% (N=185) in 2014 to 84% (N=185) in 2018 for 6th, 8th & 11th grade students as measured by the Iowa Youth Survey question C9.

Strategy: LifeSkills Training Program

Target Population: Target of Change: Youth (age 12-13) (N=150) **Agents of Change:** Van Buren Community School District Administration and Teacher(s)

Action Steps	Timeline		Location	Process Indicators	Resources	Short-Term Outcome(s)	Persons Responsible
	Start Date	End Date					
1. The coalition will continue to build capacity with the Van Buren Community Middle School through conversations about the status and fidelity of implementation of the curriculum with the Administration	9/30/17	9/29/18	Keosauqua	Calls and meetings will occur as needed and will be documented in the CCB	Chuck Banks Mindie Donald		IPFS Coordinator
2. The LifeSkills Program will be implemented in the 7 th & 8 th Grade Explore Classes at VBCSD	9/30/17	5/23/18	Keosauqua	Completed surveys and checklists	Class Materials pre/post surveys implementation checklists	The number of students taught the Level I & II Life Skills program will increase from 0% of 7 th & 8 th grade students to 95% as measured by pre/post survey results recorded in CCB by July 30, 2018.	VBCSD Teacher
3. The pre/post surveys will be completed with the Students	9/30/17	5/23/18	Keosauqua	Completed Surveys	Pre/Post Surveys	A 5% increase in students answering probably would or definitely would to question D2 (How likely would you be to say “no” when someone tries to get you to drink beer, wine, or liquor?) from the pre-survey to the post-survey. As measured by pre/post survey results recorded in CCB by July 30, 2018. Baseline is the percent of change from the pre-survey results to the post-survey results not a comparison to previous years. The increase during the 2016-17 year was 71.93% on the pre-survey to 83.18% on the post survey – an 11.25% change.	VBCSD Teacher

4. The IPFS Coordinator will collect data (survey results, number completing the curriculum, number of sessions implemented, topics covered) from the Life Skills Teacher and enter it into the Check Box evaluation systems.	9/30/17	5/23/18	Keosauqua	Collected data will be entered in the CCB	Reports from the Life Skills Training Teacher Surveys		IPFS Coordinator VBCSD Teacher
5. The coalition board will review progress & fidelity of implementation at its meetings	10/17 1/18 4/18 7/18	10/17 1/18 4/18 7/18	Keosauqua	SAFE Coalition Board Meeting Minutes will document the review of the implementation and fidelity of LifeSkills Program	Progress Report of implementation Fidelity Checklist from the IDPH Implementation Guide		IPFS Coordinator SAFE Coalition Board
6. An article will be in the Van Buren County Register, the School Newsletter, and the School Website to educate the community and parents about the LifeSkills Program.	8/1/18	8/31/18	Van Buren County	Articles in the Newspaper and Newsletter	Article about the LifeSkills Program		IPFS Coordinator
7. Order materials for 2018-19 school year	8/1/18	8/31/18	Keosauqua	Receipts for Materials	Money from the IPFS grant to pay for the materials.		IPFS Coordinator