



**Van Buren County SAFE Coalition**  
**February Meeting Minutes**  
**Location: VBCH Community Services Center**  
**Tuesday, February 21, 2017**  
**9:00 a.m.**

Meeting called to order by Melissa Daugherty at 9:00 a.m.

**Members Present:** Heidi Bainbridge – IPFS Supervisor/Parent, Breanna Blaess – Other Organization, Nancy Dewes – Behavioral Health, Melissa Daugherty – Youth Serving Organization/Parent, Susan Frey – Local Government/Parent, Deanna Hansen – Other Organization, Ginger Knisley – Other Organization, Lisa Plecker – Local Government/Parent, Kris Rankin – IPFS Coordinator/Parent, Sarah Roe – Other Organization, Sara Sprouse – Other Organization/Parent

**January Meeting Minutes approved by:** Susan Frey **Second:** Ginger Knisley

**Topic:** Iowa Partnerships for Success Work Time

- Social Host Ordinance
  - Heidi shared an explanation of what has happened so far with the Social Host Ordinance.
  - Kris and Heidi shared that Virginia Barchman, VB County Attorney, was contacted during the past month about her view point on whether it should be a criminal or civil penalty. She wanted to talk with the Supervisors about it and get back to the coalition after she had done that. Kris called her yesterday to check in with her and Virginia shared with Kris that the Supervisors had an idea of what they would like to see and they are supposed to be contacting the coalition about that.
  - Next steps are for the coalition staff to contact the Supervisors and see what they would like to see and work with them before representing the Social Host Ordinance.
  - Heidi asked that coalition members to contact the Supervisors with their support of the ordinance and share with others the FAQ about the Social Host and ask them to contact the Supervisors with their support. Kris will email the Supervisors contact information to the coalition members.
  - Heidi asked for volunteers to attend the March 13<sup>th</sup> or 27<sup>th</sup> Board of Supervisors Meeting to present the ordinance to them. Lisa pointed out that the meeting on the 13<sup>th</sup> is already scheduled for the Budget Hearing. The coalition members chose the 27<sup>th</sup> as the date to present the ordinance. Ginger agreed to be there to help. If others are interested in being there that day please contact the coalition staff.
- Media Campaign
  - Heidi explained that the campaign targets 13-16 year olds and is currently in place on the Billboard in Keosauqua, on posters and screen savers at the local libraries, and on posters at the VB County Hospital and Clinics. The coalition has run into a roadblock at the school. With the newly remodeled building they are trying to keep it looking clean and neat and do not want posters or the bathroom sign holders installed in the school. The coalition staff also found out that the Superintendent had requested that the ad on the electronic billboards be removed as it was the same one all of the time and it looked too much like beer cans.
  - Heidi asked the coalition members for ideas for alternative locations and ways to share the message with 13-16 year olds in the county. Kris pointed out that in the meeting packets she had included examples of new ads that had been personalized for the coalition with bottle tops instead of cans for the media campaign.
  - The coalition members came up with the following ideas: Instagram, Twitter, Facebook, School Website, keychains, stickers, pens, bookmarks, posters at local businesses (Misty's, Pool, Ball Fields, and Gas Stations), teachers passing out a half sheet ad with a talk they are already giving on alcohol, a flyer in the student's code of conduct guide during team meetings, a poster in offices at the school (nurse and counselor), Pandora Ad, School Track Restrooms and Outdoor Concession Area, Extension Office, Fair Grounds, sticker on trash cans in the parks, and a rotation of the bottle cap ads for the electronic billboards at the school.
  - The coalition members also chose specific bottle cap ads to utilize in the school.
- Alcohol Restrictions at Community Events at Privately Owned Facilities
  - Kris shared that during the January meeting the workgroup approved the letter, FAQ, and sample policies to be mailed to the local private facility contacts.
  - The packets were mailed on January 30, 2017 to the privately owned facility contacts. The letters asked the facilities to contact the coalition if they were interested in implementing a written alcohol policy for their facility or a coalition member would be contacting them some time in February to check in with them.
  - Kris asked for volunteers to contact the facilities as none of the facilities have responded to the mailing. Heidi volunteered to contact the Douds Community Center and Indian Lake Park. Susan volunteered to contact the Douds Community Club Grounds. Susan offered to see if her coworker, Kathy, would contact the Bentonsport Stone House and Bonaparte Community Opera House. If anyone else is interested in helping with this project please contact Kris at the coalition office.

**ACTION STEP:** Contact the Board of Supervisors about the Social Host Ordinance; Ask to be put on the Supervisors Agenda for the March 27<sup>th</sup> Meeting; Work on contacting other Media Outlets and the School for the Media Campaign; Ask the Warriors Ignite Youth to place the Media Campaign Ads on Instagram and Twitter; Contact local privately owned facilities about implementing a written alcohol policy.

**By Whom:** Ginger, Heidi and Kris; Kris; Coalition Members and Staff; Kris; Volunteers and Coalition Staff

**By When:** March 21, 2017

**Topic:** Community Grants Report

- Coalition staff applied for the Hoaglin Grant in December to take two youth to a national conference in 2017. The coalition did not receive this grant.
- Van Buren County Foundation Grant: The coalition will be reapplying for this grant to fund two more Coalition Newsletters for the 2017-18 year by April 28th. The newsletters will be just two pages long instead of four to save on printing costs.
- Community Foundation Grant of Van Buren County: The coalition will be reapplying for this grant by February 28<sup>th</sup>. It will be to fund a purchase of ID Scanners for local merchants and for the coalition to rent for community events in Van Buren County and for the Rx Take Back Events the coalition helps to sponsor with the Van Buren County Sheriff's Office. Kris will also be submitting the final report for the 2016 grant by the end of this week.

**ACTION STEP:** Finish the applications for 2017 and finish the report for the 2016 Grant

**By Whom:** Coalition Staff

**By When:** February 28, 2017

**Topic:** Warriors Ignite Report

- Melissa shared this is the youth coalition and they are busy doing lots of things.
- Activities coming up include:
  - Back Pack Awareness Week: Weigh-in of Backpacks; Backpack Races; and Posters
  - Kick Butts Day: Due to it being during Spring Break the activities will be a week later and will include: Peer Teaching at Harmony and Van Buren Elementary Schools, cups in the fence at the track, a crime scene, and cleanup on Keosauqua Main Street and then visiting with the City Council to ask them to place cigarette disposal containers on Main Street to help prevent the cigarette litter.
  - Healthy Breakfast Week
  - Helping to ask City Councils to implement written tobacco prohibition ordinances and alcohol use restrictions ordinances for public places.
  - They also hope to hold another Color Run in April, May or June.
- Susan talked about the need to encourage students to participate in the activities of the school and make sure the activities are productive. Melissa recommended that parents contact the school and voice their opinion on the need for this. Heidi suggested maybe they could address it at the upcoming Warrior Assembly too.

**ACTION STEP:** None

**Topic:** Other Business

- **Kris reminded everyone that the April meeting has been rescheduled for April 11, 2017 due to the coalition staff being at a training on the 18<sup>th</sup>.**
- **Kris reminded everyone to please take the 2017 Coalition Capacity Survey (<https://www.research.net/r/vbsafe2017>) by March 3, 2017. This is an important survey that allows the coalition to evaluate how it is doing and what changes need to be made.**

**Topic:** Workgroup for the Alcohol Use Restrictions in Public Places

- Heidi asked the work group members to review the Information Packets that include a one page handout, article, FAQ/Talking Points, and sample policies to be discussed at the meeting in March.

**ACTION STEP:** Review Packets

**By Whom:** Workgroup Members

**By When:** March 21, 2017

**Next Coalition Meeting:** Tuesday, March 21, 2017 at 9:00 a.m. at the Van Buren County Hospital's Community Services Center Conference Room.

**Meeting Adjourned:** At 10:00 a.m.

\*Meeting minutes are only a summary of the meeting.