

# Van Buren County SAFE Coalition Sustainability Plan Summary

Rev. 11/15/11

## Case Statement:

The work of the Van Buren County SAFE Coalition has proven to be an effective component in reducing substance use and abuse in our community through prevention efforts such as community education, partner trainings, youth coalition, law enforcement support, merchant trainings, special events and advocacy. It is imperative to sustain our work that has produced measurable results in the reduction of substance use and made significant strides in building a safer community for Van Buren County. To ensure the continuation of this important work, we need your help in sustaining our qualified, dedicated staff, suitable office facilities, and communication methods.

## Items to be sustained

The items for sustainability with the Van Buren County SAFE Coalition are as follows:

1. Retail Consultant- Liaison (Merchant Training)
2. Coalition Coordinator for the SAFE Coalition
3. Compliance Checks- Law enforcement
4. Youth Coalition
5. Public Awareness- Media, Website, Newsletters
6. Parent Support
7. Postage, Office Supplies, Office Space
8. Training and Travel

## Resources Required

In order to sustain the above items we have identified the following resources in our community:

1. Local Foundations in our community- 3- Van Buren, Community, Hoaglin
2. Budgets- part of law, county, city, hospital, school
3. Law enforcement grants- through EUDL or others- assist them to write and administer
4. Work with public health, CPC, Villages, Chambers, Center Village, Trails, KEDA, IHCC, Main Street and Hospital on what prevention services they can take on or how we can partner.
5. Prevention money from Sunday liquor sales
6. County ordinances the same as Iowa law that sends administrative sanctions to a local jurisdiction.
7. Prevention money from drug or alcohol related offenses as part of the fine.
8. Faith based group donations from offerings
9. Donations from service clubs, faith based groups, community clubs, etc.
10. Fees for merchant trainings, our knowledge and services, data analysis, consulting
11. Working with local beer distributors
12. In-kind spaces (above post office, Boley's, McCoy's, School, IHCC)

**13.** Discussions with business/industry that this can impact- Banks and Insurance Companies

**14.** Working more in outlying communities- Stockport, Douds, Selma, Birmingham, Milton, Farmington, Bonaparte, Bentonsport, Mt. Sterling.

**15.** Partner with Business and Industries- Hill Phoenix, Barker Wire, Tigerhawk- How it effects business.

**16.** Other grant opportunities- Dept. of Ed, SAMHSA, OJJDP, ONDCP, USDA, State and other various sources. Also- Prevention Agency grant monies for our county

### Case Statements By Need

1. A Merchant Liaison and Merchant Alcohol training ensures proper training and compliance with Iowa Law for all merchants who are selling alcohol. The coalition will work to transition to the state training program utilize the resources of the chamber, city councils and/or SEIDA to contribute time for training and assistance. Develop a mystery shop program in which businesses will be charged to be a part of the program.
2. The coalition needs the support of a coalition coordinator to be able to keep the work of the coalition active. This can be accomplished by securing funding from grants to support substance abuse prevention programs, both through state and federal funds. Other sources of funding could include prevention line item in various budgets, prevention dollars and fees from fines.
3. Law enforcement officials need to continue compliance checks to ensure that merchants are continually checking for minors when selling alcohol, this will be done by local reserves who volunteer their time to the force.
4. Youth are the key to reducing substance abuse. A school representative will work with youth in the school to ensure that the youth council continues to work on substance abuse issues. Will seek grants and foundation funding to purchase necessary supplies and materials to complete youth coalition activities.
5. Public Awareness is essential to provide the community with information about coalition activities and substance abuse in general. Support for this activity can be obtained by in-kind from various partners as well as possible grant and foundation funding.
6. Parent Awareness is key in ensuring that the work with youth is translated from the school to the home. This awareness will be done by the in-kind time of partners and coalition members who have an expertise and knowledge in this area.
7. Postage, Supplies and Office Space are essential to complete the strategies and activities of the coalition. Coalition members and partners will provide in-kind dollars for much of the supplies. Other sources of funding will include county prevention dollars, line item in county budgets and fees from fines.
8. Training and Travel is essential to keep coalition members and staff up to date on the most current trends in prevention. Coalition members will seek grant and foundation funding to support these trainings. Other sources could include scholarships when available and fundraising for specific training opportunities.

## Funding Strategies

The coalition will implement a variety of funding strategies. One of the current activities that will continue is the volunteer time of our partners and allowing them to contribute their expertise to the work. The coalition will be working over the course of the next year to transition coalition strategies into the partner agency who has taken the lead. Other strategies for funding are addressed above in the necessary resources. The coalition will be working with a variety of local entities to “sell” the importance of prevention and how a minimal contribution to the organization can maintain the work and reduce the cost to our community. Multiple coalition members will be a part of this discussion throughout the county.

## Partners

The partners necessary for sustaining the above actions are as follows:

1. County Board of Supervisors
2. Law Enforcement
3. City Governments
4. Van Buren and Harmony Schools.
5. Van Buren County Hospital
6. Van Buren County Public Health
7. Van Buren County CPC
8. Villages of Van Buren County
9. Chamber of Commerce
10. Center Village
11. Van Buren County Trails Council
12. Indian Hills Community College
13. Faith Based Sector
14. Service and Community Clubs
15. Local Banks
16. Local Insurance Companies
17. Local Industries
18. Coalition members
19. SIEDA
20. Youth Members

## Action Plan

The coalition members will begin work toward sustainability by doing the following:

1. Look into funding opportunities, grants and foundation money.
2. Work on transitioning coalition strategies to lead sectors
3. Locate partners to fulfill needs of the coalition and discuss involvement with the coalition.
4. Work toward becoming a stand alone entity with a 501c3 status.

The above items will be completed within the current grant period.